



Need a business boost? Try NIU!



"I LOVE helping others look and feel beautiful, strong and confident. Hair is everything! It's our crowning glory! When you lose it, it can be so devastating emotionally. To be that person to give them back what they've been missing. To see the joy in their eyes, the smiles on their faces, hear the exhale of relief that they finally feel whole again....it's priceless! That's why I am so very passionate about hair replacement!

Lisa Roebuck"

Meet daring. Meet caring. Meet enterprising. Meet inspiring. Meet Lisa!

It's official now. Lisa Roebuck from Winter Garden, Florida recently passed the first New Image Certification Exam! She is the first New Image Certified Hair Loss Specialist. **Congrats from everyone at New Image to this very special achievement!** Lisa is one amazing hair loss professional, who does deserve a round of applause.

She is a licensed cosmetologist in VA and FL since 1991 and started out in hair replacement in 2009. Her passion for hair, however, dates back to when she was a young girl who was known to do her girl friends' hair. Learn more about Lisa and get inspired by her mantra that hair replacement, success and lifelong learning go hand in hand.

Join Lisa and start learning and growing today.

**The (NIU) math is easy:
Enroll for \$159 only. Study the course material with**

easy-to-follow video tutorials. For an additional \$40 examination fee, you can sit the online certification exam, when all the course materials are completed. After passing the exam, the original enrollment fee of \$159 will be credited to your New Image account to be applied to future purchases. Yes, that is right! What a fantastic investment with a great return.

Be more competitive, distinguish yourself from the crowd, improve your skills, increase your earning potential, garner more recognition, boost your happiness - the list of NIU benefits is endless.

It's yours for the taking. So don't procrastinate. The time is now. Get enrolled today!

Call Now **1-800-359-4247**

interview on back



Get To Know Lisa Roebuck

1. Why are you passionate about hair replacement?

I LOVE helping others look and feel beautiful, strong and confident. Hair is everything! It's our crowning glory! When you loose it, it can be so devastating emotionally. To be that person to give them back what they've been missing. To see the joy in their eyes, the smiles on their faces, hear the exhale of relief that they finally feel whole again....it's priceless! That's why I am so very passionate about hair replacement!

2. Why was it important to you to become certified?

I feel it's important to become certified because it builds trust with those you are working with. It shows that you're serious and committed about learning all there is to know about a specialty in the hair industry. I started out learning hair replacement hands-on in 2009 at Medical Hair Restoration (now Bosley). I have my own business for several years now and felt the need to get certified to show my clients that I know what I'm doing; they can trust me.

3. How was the learning experience on NIU?

The learning experience on NIU was wonderful. It's very easy to access the modules. The videos were clear and informative. I appreciated the fact that I could learn anywhere, anytime and at my own pace.

4. Was it difficult to take the exam?

No, it was not difficult to take the exam. The whole process is pretty seamless.

5. As a busy professional with a hectic schedule and also a full private life, how did you keep yourself encouraged and continue studying?

It's easy for me to continue studying all things pertaining to hair because it's such a passion of me ever since I was a little girl. I'm always researching hair fiber issues, diseases, defects, etc. for myself, to stay informed and be able to answer any questions that may arise with not only my clients, but friends and family members as well.

6. What would your Word of Wisdom be for all those out there who are reluctant to study online and are concerned, because they do not consider themselves "technically inclined"?

Technology can be intimidating, but it's rather easy if you are patient, steadfast and willing to try something new. Be courageous and do it! You will be happy you did!

7. Was it worth the investment to become certified?

Yes, it was totally worth the investment to become certified. My career is worth every investment I make. It sets me apart from the rest. I am now a Certified Hair Loss Specialist and I value all the training I've had to help especially those living with Alopecia and Trichotillomania. I am now also listed with Trich.org as a service provider and plan on focusing more on the medical/paramedical sector. That's where my passion is.

~Lisa Roebuck~
407.902.9192

www.LisaRoebuck.com

Professional Licensed Cosmetologist
Specializing in non-surgical Hair Restoration
by NIU